FROM FINDINGS TO ACTION: RESEARCH AND EVALUATION REPORTING THAT GET ATTENTION

A Post-Pac Rim 2015 professional development training

Target Audiences
Researchers, evaluators, project directors or managers, public relations professionals or anyone tasked with program reporting.

About the Workshop
Researchers are conscientious about conducting quality and rigorous research, and evaluators similarly strive to conduct the best evaluation possible. But, how much thought is given to communicating the results effectively? How can we best report our results to stakeholders in a form that promotes uptake and action?

There are more effective alternatives to the traditional lengthy report. Individuals who are responsible for communicating outcomes need to make their findings accessible through a variety of mediums and to a broad range of intended users.

Writing reports that POP!
I will present an overview of four key principles for effective reporting and engage participants in a discussion of the diverse ways one can disseminate their outcomes to a wide audience. Participants will leave with an expanded repertoire of innovative alternatives to the traditional report along with selected tips and techniques.

Learning Outcomes
- The role of good reporting in the program planning cycle
- 4 principles for effectively communicating research and evaluation results
- 3 alternatives to writing a traditional-style report

Sponsored by the Pacific Rim International Conference on Disability and Diversity. Co-sponsored by the Outreach College, University of Hawai‘i

Wednesday
May 20, 2015
1:00pm-5:15pm
Hawai‘i Convention Center
$65 ($75 after 4/30/15)
CEU Hours available

Kylie Hutchinson is an independent evaluation consultant and trainer with Community Solutions Planning & Evaluation. She has over twenty-five years of experience in the field and is a regular presenter at AEA conferences, and the AEA Summer Evaluation Institute. She has a passion for seeing her evaluation findings utilized and for developing useful learning resources for evaluators.

For more information on the workshop, CEU’s or other matters, please visit www.paerim.hawaii.edu, call 808 956-7539 or email prinfo@hawaii.edu. You may also download the registration form on the website.