

# SPONSORSHIP PROSPECTUS

## THE PACIFIC RIM INTERNATIONAL CONFERENCE ON DISABILITY AND DIVERSITY

**e**ducate

**i**nspire

**C**ommunicate

**2012**



THE HAWAII CONVENTION CENTER HONOLULU HAWAII

# Pac Rim Sponsorships

***28th Annual Pacific Rim International Conference on Disability and Diversity***



## **Why Partner with Pac Rim?**

***Support Pacific Rim's important work and align your organization with one of the nation's largest and fastest growing conferences on disabilities.*** With its beginnings

dating back to 1985, the Pacific Rim Conference has evolved into one of the top rated international conferences for persons with disabilities, family members, researchers, service providers, community leaders, advocates, policymakers and nationally recognized professionals from various disciplines in the diverse field of disabilities. High-quality contacts, major decision-makers, educational leaders, and future leaders will come together at the Pacific Rim Conference. Don't miss out on your opportunity to get your name in front of them and show how you support persons with disabilities during these challenging times.

***International Conference on Disability and Diversity  
March 26<sup>th</sup> & 27<sup>th</sup>, 2012***



There are many different ways to become a Pacific Rim Conference sponsor. A sponsorship may be given for general support for the 2012 Pacific Rim Conference, for a specific event, speaker, or to support a scholarship.

- Target a diverse and broad audience
- Increase brand loyalty
- Support education, advocacy and individuals with disabilities
- **Reflect your commitment to a world where all people live in dignity**

## **About the Conference**

The **International Pacific Rim Conference (Pac Rim) on Disability and Diversity** (formally 'the Pacific Rim Conference on Disabilities') has been widely recognized over the past 27 years as one of the most "diverse gatherings" in the world. The event encourages and respects voices from "diverse" perspective across numerous areas, including: voices from persons representing all disability areas; experiences of family members and supporters across all disability areas; responsiveness to diverse cultural and language differences; evidence of researchers and academics studying disability; stories of persons providing powerful lessons; examples of program providers, natural supports and allies of persons with disabilities and; action plans to meet human and social needs in a globalized world.

Each year the conference hews to its traditional areas which have bred much of the interdisciplinary research and educational advances of the last three decades. But each year new topics are introduced to foment discussion and change. The intent is to harness the tremendous synergy as generated by the intermingling of these diverse perspectives, thus, creating a powerful program which impacts each individual participant in his or her own unique way.

## Corporate Sponsorship Opportunities

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For the Platinum and Gold Sponsorships, we will customize your visibility opportunities at our conference that will include complimentary registrations, exhibiting, logo on conference materials, opportunity to speak to participants at plenaries, public recognition, and sponsorship on our Web site.

### ***\$8,000 Platinum Sponsorship –***

*Includes four conference registrations*

***\*Recognition on all materials as main conference sponsor and inclusion of Sponsor slide show at Luncheon***

#### **PUBLICATIONS**

Two full page ads in 2012 Conference Program book  
Logo listing in 2012 Conference Program book  
Logo listing on all promotional materials

#### **WEBSITE**

One year Platinum Sponsor logo listing on website  
Link to your company website  
Inclusion of slide show or film clip on website and  
On Convention Center Television Monitors



#### **OTHER MEDIA**

Platinum Sponsor banner in conference hall  
Complimentary exhibit booth  
Logo on Conference badges (approx 1200)  
Company materials in conference bags  
Invitation to address general audience

### ***\$4,000 Gold Sponsorships***

*Includes two conference registrations*

*Choice of*

#### **PUBLICATIONS**

Two full page ads in 2012 Conference Program book  
Logo listing in 2012 Conference Program book  
Logo listing on all promotional materials (approximately 40)

#### **WEBSITE**

One year Gold Sponsor logo listing on website  
Link to your company website  
Inclusion of Sponsor Slide Show on website

#### **OTHER MEDIA**

Gold Sponsor banner in conference hall  
Complimentary exhibit booth  
Company materials in conference bags  
Invitation to address general audience

## Program and Event Sponsorships

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### ***\$2,000 Special Event Sponsor***

Opportunities to sponsor key events (i.e. Continental Breakfast, Beverage Breaks, reception, and Conference thematic breakout sessions) are available. Special Event Sponsors Receive:

- One conference registration
- One exhibit table
- Public recognition at event and in marketing materials
- Company materials made available throughout conference
- One complimentary one page ad in the participant program
- Inclusion of slide show in conference activities



### **\$750.00 Wellness Sponsor**

Host a wellness session and brand your services. Benefits include

- Company name banner at registration table
- Acknowledgement in the 160 page program and on website as a Wellness sponsor
- One complimentary exhibit booth
- One complimentary half-page ad in the participant program (not valid on premium ads)

## **Sponsor a Scholarship**

The Pacific Rim International Conference on Disability and Diversity is considered to be 'the place' where our Hawaii community gains knowledge about cutting edge practices and new research. Whether they are teachers, agency leaders, parents, or self advocates, they depend on our conference to give them the information they need. With the economic downturn, budget cuts and layoffs, many of our participants will not be able to attend next year. **We have started a scholarship drive for them. We hope you can help.**



### **\$2500 Platinum Scholarship Sponsor**

**Sponsorship of five neighbor island attendees or ten Oahu attendees**

*Benefits*

- Acknowledgement in the participant program as a Platinum Scholarship sponsor
- One complimentary page advertisement in the participant program
- Logo on marketing materials and web site
- One complimentary exhibitor table at the Pacific Rim Conference

### **\$1000 Gold Scholarship Sponsor**

**Sponsorship of two neighbor island attendees or four Oahu attendees**

*Benefits*

- Acknowledgement in the participant program as a Scholarship Sponsor
- One complimentary half-page advertisement in the participant program
- One complimentary registration to the Pacific Rim Conference
- Logo on our Pacific Rim web page

### **\$500 Bronze Scholarship Sponsor**

**Sponsorship of one neighbor island attendee or two Oahu attendees**

*Benefits*

- Acknowledgement in the participant program as a Scholarship Sponsor
- One complimentary half-page advertisement in the participant program
- Logo on our Pacific Rim web page

### **\$250 Silver Scholarship Sponsor**

**Sponsorship of one Oahu attendee**

*Benefits*

- Acknowledgement in the participant program as a Scholarship Sponsor
- One complimentary ¼ page advertisement in the participant program
- Logo on our Pacific Rim Web page

**We hope that you will join our community.**

For more information on sponsorship opportunities, please contact Charmaine Crockett at (808) 956-7539 or email: [ccrocke@hawaii.edu](mailto:ccrocke@hawaii.edu). Thank you for your consideration.